



Brainerd Lakes Area Development Corporation (BLADC)

We help make it happen.

The **Brainerd Lakes Area Development Corporation** (BLADC) is a community-driven nonprofit organization designed to help new and expanding businesses find the resources they need to succeed in the Brainerd Lakes Area. BLADC staff work side-by-side with business owners and entrepreneurs to:

- Locate financial support by identifying specialized programs and determining eligibility for state and federal programs
- Obtain technical assistance
- Connect to local governmental resources
- Find appropriate site locations
- Promote and market the Brainerd Lakes Area

There is a deep local commitment to the health and vitality of the Brainerd Lakes Area. Businesses, government leaders and private citizens provide the funding, guidance, and vision for BLADC's work. The BLADC Board of Directors governs BLADC's activities and oversees its budget, goals, and mission. Membership BLADC is open to anyone who supports BLADC's mission to:

- stimulate growth and private investment in the Brainerd Lakes Area
- maintain and enhance property values
- maintain and enhance the tax base
- create new jobs
- create new business opportunities
- help diversify the economy
- increase local business profitability
- maintain and enhance quality of life

Lend your support. Connect to area business and government leaders.
Become involved by joining BLADC.